



It Makes a Village!

Franchising's community outreach has a long-lasting effect on their surrounding areas.

Franchising contributed \$868.1 billion to the U.S. economy in 2016, so by default the industry has a huge impact on almost any community in terms of jobs for residents. It also puts wages-earned back into the communities, as residents often spend some of their income on goods and services that come from local franchises.

But the impact franchising has on communities goes deeper than that. Typically, franchise owners live in the same communities as their customers and want to “give back” wherever they can. Many franchise systems will encourage some type of community involvement either at a local or national level.

The Flying Locksmiths franchise in Tampa, Florida, for example, came to the rescue recently when someone broke into a local youth sports facility. The franchise’s expert staff added new locking mechanisms and security systems. The work would have cost thousands of dollars, but the local franchisee donated all of the labor. The franchisee also persuaded some of his local suppliers to donate products.

WaveMAX Laundry® franchisees take extra time and effort to deliver all left-behind items to local Goodwill stores. These are just a couple examples of how a local franchise owner makes a difference in his community.

Did You Know?

Franchising Gives Back’s 512 members and 366,673 volunteers have donated \$347,173,231 and 2,604,761 hours to their local communities.

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